

Graphic Communications

Powered by Xerox, Pinnacle offers a comprehensive range of production printers and digital presses designed to meet the diverse needs of graphic communication and commercial print providers.

These printers are engineered for high-speed, high-volume printing applications, making them ideal for publishing, transaction printing, direct mail, packaging, and photo publishing.

Xerox Production Printers presents a robust solution for companies grappling with the challenges of high-volume printing. Their diverse range of printers addresses common pain points like cost efficiency, market expansion limitations, and workflow complexities. It offers a pathway to innovate and grow in the competitive printing market. With features tailored to boost productivity, ensure quality, and simplify operations, Xerox's offerings represent a significant step forward in meeting the evolving needs of businesses in high-volume printing.

Pain Points in High-Volume Printing



Cost and Efficiency Concerns:

High-volume printing can be costly, requiring substantial investment in resources and time. Businesses often struggle with balancing quality and efficiency, seeking solutions to deliver high-quality prints without excessive expenditure.



Market Expansion and Application :

Companies frequently face limitations in expanding their market reach due to equipment constraints. This includes being unable to produce prints in various sizes or utilising special inks and finishes that appeal to new market segments.



Workflow Complexity:

Managing the workflow in a high-volume printing environment is complex. Companies look for ways to simplify processes and ensure seamless operation to meet high output demands.

Solutions and Benefits of Xerox Production Printers



Xerox Baltoro HF:

This model offers advanced automation for enhanced quality and productivity, allowing businesses to print more with less cost and effort. Its 5th print station supports a range of colours and special inks, enabling high-value digital print enhancements. The Baltoro HF also caters to more extensive applications with its extra-long sheet sizes, potentially boosting productivity by up to 25%.



Xerox iGen 5:

Like the Baltoro, the iGen 5 focuses on stunning image quality and productivity. It shares similar features like advanced automation, gamut extension colours, and extra-long sheet sizes, ensuring flexibility and market expansion capabilities.



Xerox Nuvera Series:

The Nuvera 120/144/157 and 288/314 presses provide exceptional image quality with various finishing options and a large sheet feed capacity. This range is particularly beneficial for businesses needing high-capacity, versatile printing solutions.



Xerox Versant Presses:

The Versant 280 and 4100 models are notable for their comprehensive automation and high-quality output. They offer features like All Stocks Rated Speed (ASRS) and Xerox® Adaptive CMYK+ Kit, allowing faster printing on diverse stocks and adding unique colours.



Xerox PrimeLink Series:

The PrimeLink 90xx and B91xx series boast breakthrough performance with their colour and B&W multifunctional capabilities. They offer flexibility with various printing sizes, exceptional reliability, image quality, and configurable options for different print environments.



A Xerox Company

XMPie and Xerox FreeFlow Core:

As part of their production solutions, Xerox incorporates technologies like XMPie for personalised communications and FreeFlow Core for automating manual tasks. These technologies streamline workflows and enhance the efficiency of print operations.



Pinnacle
Complete Office Solutions