



# Pinnacle as a Service

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Device as a Service (DaaS) is an innovative solution that streamlines how businesses manage and use their IT equipment.

Under this model, companies lease devices such as computers, smartphones, and tablets instead of purchasing them outright. DaaS encompasses a suite of services, including hardware, software management, maintenance, and eventual upgrade or replacement, all bundled into a single, predictable monthly fee.

*The global DaaS market is expected to reach USD 455 billion by 2030, growing at a CAGR of 39.40% from 2022 to 2030.*

## Common Pain Points in Device Management

### 1. High Upfront Costs:

Significant capital expenditure is required to purchase new devices.

### 2. Technology Obsolescence:

Rapidly evolving technology leads to outdated hardware.

### 3. Resource Intensive Disruption:

Time and resources are needed for device maintenance and updates.

### 4. Security Risks:

Challenges in managing device security and data protection.

### 5. Inflexible Scalability:

Difficulty scaling up or down based on business needs.

# How we can help

## Reduced Capital Expenditure:

DaaS eliminates the need for substantial upfront investment in hardware, enabling better cash flow management. Companies pay a manageable monthly fee, freeing up capital for other strategic investments.

## Always Up-to-Date Technology:

DaaS providers ensure businesses access the latest technology, reducing the risk of obsolescence and maintaining competitive advantage.

## Streamlined Device Management:

DaaS offloads the burden of managing devices' lifecycles. Providers handle everything from deployment maintenance to upgrades, allowing businesses to focus on core activities.

## Enhanced Security:

DaaS providers offer robust security measures, ensuring software is up-to-date and data is secure. This reduces the risk of security breaches and data loss.

## Scalability and Flexibility:

Businesses can quickly scale their device needs up or down, ensuring they always have the correct number of devices per their current requirements.



### Hardware Provisioning

Latest technology devices tailored to business needs.



### Lifecycle Management

From deployment to retirement, ensuring optimal performance.



### Support Services

Dedicated maintenance, troubleshooting and repair support.



### Software Management

Installation, updates, and security management.



### Flexible Scalability

Easily adjustable plans to suit changing business requirements.



### Predictable Budgeting

Fixed monthly costs with no unexpected expenses.



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Version 1. 2024

