

Device as a Service

Device as a Service (DaaS) is an innovative solution that streamlines how businesses manage and use their IT equipment.



Flexible, Scalable Technology That Grows with Your Business

Keeping workplace technology current can be expensive, time-consuming and difficult to manage. As organisations grow, ageing devices, unpredictable hardware costs and increasing support requirements often place unnecessary pressure on budgets and internal IT teams.

Pinnacle's Device as a Service (DaaS) provides modern devices, software and ongoing support through a simple monthly subscription. From laptops and printers to meeting room technology, DaaS delivers a fully managed solution that scales with your organisation while improving security, productivity and efficiency.

01.

Rising Technology Costs

Large capital investments in IT hardware can place significant pressure on budgets while making long-term technology planning more difficult.

02.

Ageing Devices

Outdated hardware reduces employee productivity, increases downtime and creates greater security risks across the organisation.

03.

Limited IT Resources

Internal IT teams often spend valuable time managing hardware issues instead of focusing on strategic business initiatives.

04.

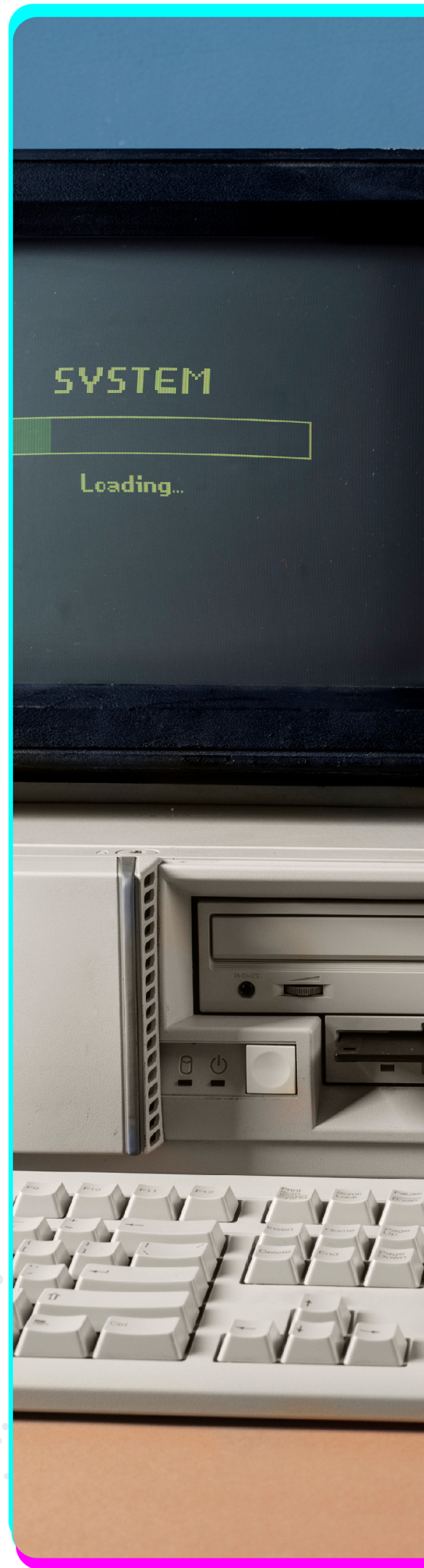
Scaling Technology

Growing organisations require flexible technology solutions that can quickly adapt to changing workforce requirements.

05.

Managing Device Lifecycles

Tracking, maintaining and replacing workplace technology can become complex, costly and resource intensive as organisations expand.



A Smarter Approach to Workplace Technology

Modern organisations need technology that evolves alongside their business without creating unnecessary financial or operational complexity. Subscription-based device management enables businesses to access the latest hardware while simplifying procurement, support and lifecycle management.

Pinnacle's Device as a Service delivers secure, fully managed technology that helps organisations improve productivity, reduce IT administration and maintain greater financial control.

Our Approach

Pinnacle works as a trusted technology partner, delivering tailored Device as a Service solutions that combine expert consultancy, flexible subscriptions, proactive support and ongoing lifecycle management to ensure your technology continues to meet evolving business needs.

No Upfront Costs

Spread technology investment monthly.

Stay Up to Date

Upgrade devices with confidence.

Full Support Included

Expert support from day one.

Boost Productivity

Equip teams for success.





FREQUENTLY ASKED QUESTIONS

How Does Device as a Service Improve Productivity?

Employees always have access to reliable, modern devices configured for optimal performance. Up-to-date technology reduces downtime, improves user experience and enables teams to work more efficiently wherever they are.

How Does Device as a Service Simplify IT Management?

Pinnacle manages device procurement, deployment, maintenance, updates and replacements throughout the technology lifecycle. Internal IT teams spend less time managing hardware and more time supporting strategic business initiatives.

How Does Device as a Service Support Business Growth?

Flexible subscription agreements allow organisations to add, replace or upgrade devices as business requirements evolve. This scalable approach ensures technology keeps pace with organisational growth without significant capital investment.

How Does Device as a Service Support Sustainability?

Extending device lifecycles through proactive management, responsible refurbishment and secure end-of-life disposal helps reduce electronic waste while supporting more sustainable technology management practices.

How Does Device as a Service Improve Employee Experience?

Employees benefit from modern, reliable technology backed by proactive support, enabling them to work productively without delays caused by ageing hardware or lengthy repair processes.

How Does Device as a Service Improve Management and Security?

Devices are deployed with built-in security controls, ongoing updates and proactive monitoring to help protect business data. Centralised lifecycle management also provides greater visibility across workplace technology assets.

01.

Discover

Assess current IT infrastructure, operational challenges, risks and opportunities for improvement.

02.

Design

Create a tailored Managed IT strategy aligned to business goals, users and operational requirements.

03.

Deliver

Implement, support and continuously optimise performance through proactive management and strategic guidance.

WHO ARE WE

Pinnacle is a Managed IT and technology partner that helps SMEs modernise, secure and optimise how they work.

We bring together Managed IT, cybersecurity, cloud, communications, connectivity and automation services into one connected ecosystem, making it easier to manage technology, reduce operational complexity and improve business performance.

With a strong focus on long-term relationships and proactive support, we help organisations create secure, resilient and future-ready workplaces where teams can work productively and confidently every day.

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